Create your Twitter Account

1. Go to twitter.com via your internet browser
2. Find the Sign Up button

3. Enter your name (a twitter handle will be generated)
   For tweeting professionally and to build your brand it is best to use your full name
   Many physicians denote this as well with “Dr.” or their credentials
   This can be changed later

   Then Verify and Create your account and Choose a Password

4. Upload a profile picture
   This can be changed later by clicking “Skip for now”
   It is recommended to upload a photo of yourself as helps people feel more connected
   and that there is a “real” person behind the posts

5. Write a short profile bio
   Include some key words or a brief summary of your interests
   Often people indicate their specialty and where they work
   160 characters max

6. Pick some interests and followers (can skip and add later)
   Turn on notifications if you wish

7. Start Tweeting!
   Click this icon on your bottom left sidebar to start writing your first tweet!